



Alliance of Management
Development Associations
in Rising Economies

ALLIANCE OF MANAGEMENT DEVELOPMENT ASSOCIATIONS IN RISING ECONOMIES

Bylaws

November 13Th, 2020



ARTICLE 1: PARTNERSHIP

On the initiative of CEEMAN – the International Association for Management Development in Dynamic Societies, the Alliance of Management Development Associations in Rising Economies was established at the 27th CEEMAN Annual Conference in 2019 by representatives of AABS – African Association of Business Schools; ANGRAD – the National Association of Business Administration Undergraduate Courses of Brazil; BMDA – Baltic Management Development Association; CEEMAN – the International Association for Management Development in Dynamic Societies; CLADEA – the Latin American Council of Schools of Administration; FORUM – the Association of Management Development Education in Poland; and RABE – Russian Association of Business Education.

This partnership signals a new era of cooperation among business schools in rising economies, who share similar values and challenges, with the aim to create synergies and bigger impact on management education around the world.

ARTICLE 2: PURPOSE

The Alliance is intended to add value to management schools located in rising economies around the world by providing new opportunities for associations to work closely together. Within schools, key segments include rectors, deans, directors and management teams, faculty, students and alumni.

ARTICLE 3: JOINT ACTIVITIES

Alliance offerings will be designed to augment those provided by partner associations. Examples of service opportunities include:

- Connecting member schools across the world both in person and digitally
- Designing interventions to generate insights that will enable members to strengthen their regional positions
- Enabling member schools to conduct comparative and joint research and publications
- Enlarging accreditation possibilities to enable schools accredited by Alliance member accreditation organizations which meet an agreed common standard (to be set by the Alliance Board) to obtain recognition across all member rising economies
- Accelerating faculty and student exchange across rising economies
- Promoting partner associations, programs and events to all members
- Providing regular opportunities for deans/directors from rising economies to engage in projects of common interest.



ARTICLE 4: COMPOSITION OF THE ALLIANCE

The founding members of the Alliance are AABS, ANGRAD, BMDA, CEEMAN, CLADEA, FORUM, and RABE. Other management development associations from rising economies are welcome to join the Alliance, subject to approval by the Alliance Board.

ARTICLE 5: MEETINGS

The Alliance partners will meet twice per year either virtually or in person (when possible) to discuss agenda for the next year, including possibility of hosting an annual/bi-annual global forum and other projects, and send information on activities to all members soon after. Ideally, the upcoming plan will cover the period starting January next year, to provide enough forward notice for member schools to include activities in their plans.

ARTICLE 6: GOVERNANCE

6.1. The Alliance **Board** provides overall leadership to the Alliance and all important decisions are made by this Board. Each partner association nominates one representative to the Alliance Board.

6.2. **President of the Board** should rotate every two years, and will support the next President for the transition period of three months. It is suggested that, since CEEMAN was the initiator of the Alliance, CEEMAN President Danica Purg takes on the role of Alliance President starting January 1, 2021 through December 31, 2022 (approved by the founding members at the online meeting on 13 November 2020).

6.3 The Alliance **Secretariat** is located at the headquarters of the actual President.

6.4 **Advisory board** members can be invited to support the Alliance Board in its work. Derek Abell, Nicola Kleyn, and Manuel Ortiz de Zevallos were suggested to include in the Advisory Board (Alliance partners meeting on 13 November 2020).

ARTICLE 7: FINANCING MODEL

The general budget (eg for joint promotional materials and joint activities, etc) should be discussed every year at the first Board meeting. Financing of individual projects is led by partners who initiate them, supported by other partners, to be discussed for each project accordingly.

ARTICLE 8: COMMITTEES

The Board can suggest establishment of individual committees to oversee specific activities and initiatives, and their scope of responsibilities. The Board members should be active in the committees, too.